

Dear (insert name here),

I am writing you to let you know I think Cleveland should have a new flag. A new flag would build civic pride and increase community engagement. I look at cities like Chicago, Denver and Portland and wonder why Cleveland doesn't have a flag like they do. Recently, Dayton adopted a new flag. Toledo is ready to adopt a new flag. I believe the current Cleveland flag is out of date and should be replaced. We are at a unique time in Cleveland's history. The city is having a comeback and things are changing.

Please take a look at [www.clevelandflag.com](http://www.clevelandflag.com) for some more information and flag designs.

Thank you,

(your name here)